



SPECIAL TO WALDEN-MOTT
ISSA INTERCLEAN 2009
October 6-9, 2009
McCormick Center, Chicago

**RELIABLE BRAND RESTROOM SUPPLIES ACHIEVES ECOLOGO
CERTIFICATION FOR MOST OF ITS TOWEL AND TISSUE PRODUCTS**

CHICAGO—Reliable® Brand restroom supplies are on the path to obtaining important environmental certifications for its entire towel and tissue line.

Reliable recently achieved the EcoLogo™ certification for most of its towel and tissue products—and is expected to obtain environmental certifications for the rest of the towel and tissue products in its portfolio early next year. The 14 SKUs that recently received the EcoLogo certification include 100% recycled Reliable roll and folded towels, in Natural and White, and bath and facial tissue.

The recently certified products are ideal for custodial managers, distributors and building service contractors seeking quality, value-priced restroom products that also meet their environmental goals.

The EcoLogo certification assures customers they are purchasing a product that has met stringent environmental criteria established by a third party. The newly certified Reliable items meet LEED-EB certification requirements and sustainable purchasing practices.

The complete Reliable offer includes products such as skin care, towel and tissue, dispensers and odor control items and is targeted for use in commercial, education, government, health care, hospitality, industrial buildings and more.

The comprehensive line of premium performance restroom products is available nationwide and has a one-source selection and dependable delivery system allowing customers to efficiently streamline their restroom supply program. It eliminates the logistics challenges and added costs associated with multiple vendors.

For more information visit reliablebrand.com. ###

About EcoLogo

Founded in 1988 by the Government of Canada but now recognized worldwide, EcoLogo™ is North America's largest environmental standard and certification mark. EcoLogo provides customers—public, corporate and consumer—with assurance that the products and services bearing the logo meet stringent standards of environmental leadership. With thousands of EcoLogo Certified products, EcoLogo certifies environmental leaders covering a large variety of categories, helping you find and trust the world's most sustainable products.

About Reliable Brand

The comprehensive Reliable restroom product line features towel and tissue, skin care and odor control solutions. Touch-free restrooms and bathroom supplies such as dispensers you can lease or buy, 100% recycled towels and tissues and hospitality decor packaging are also available.

The brand is available nationwide and has a one-source selection and dependable delivery system allowing customers to efficiently streamline their restroom supply program. It eliminates the logistics challenges and added costs associated with multiple vendors. Visit reliablebrand.com for more information.